

1 of 3

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) KATHRYN SARDINSKY  
**Salesperson Phone#** 202-955-5342  
**Salesperson FAX#**

ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/21-10/21	10A-11A	FOX NEWS SUNDAY	:30	\$75.00	SU	2	1	2	\$150.00
*2	10/20-10/20	5P-530P	30 ROCK Station Remark: V2 1X NA 10/20 DT PRG CHG.	:30	\$100.00	SA	1	1	1	\$100.00
3	10/16-10/22	6P-630P	BIG BANG THEORY	:30	\$500.00	TU-F,M	4	1	4	\$2,000.00
4	10/16-10/22	630P-7P	TWO & A HALF MEN	:30	\$530.00	TU-F,M	4	1	4	\$2,120.00
5	10/16-10/22	7P-730P	BIG BANG THEORY	:30	\$900.00	TU-F,M	4	1	4	\$3,600.00
6	10/16-10/22	730P-8P	TWO & A HALF MEN	:30	\$800.00	TU-F,M	4	1	4	\$3,200.00
*7	10/20-10/20	630P-7P	TWO & A HALF MEN Station Remark: V2 1X NA 10/20 DT PRG CHG.	:30	\$175.00	SA	1	1	1	\$175.00
*8	10/20-10/20	730P-8P	2.5 MEN Station Remark: V2 1X NA DT PRG CHG.	:30	\$350.00	SA	1	1	1	\$350.00

Station WPGH-TV PITTSBURGH, PA

Advertiser ( ) POLITICAL ISSUE GROU

Product DCCC

Estimate# 1194

Buyer Maura Gilroy

Phone#

Fax#

Agency ( ) GREAT AMERICAN MEDIA

1010 WISCONSIN AVE NW, SUITE 800

WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1194

Flight Dates 10/16/2012 - 10/22/2012

Hiatus Weeks

Rep Firm

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9	10/17-10/18	8P-459A	NLCS	:30	\$2,000.00	W-TH	1	1	1	\$2,000.00
*10	10/20-10/20	6P-630P	BIG BANG THEORY	:30	\$175.00	SA	1	1	1	\$175.00
		Station Remark: V2 1X NA DT PRG CHG.								
11	10/16-10/22	10P-1030P	CHANNEL 11 NEWS ON FOX53@10	:30	\$800.00	TU-F,M	4	1	4	\$3,200.00
*12	10/20-10/20	10P-1030P	CHANNEL 11 NEWS ON FOX53@10	:30	\$800.00	SA	1	1	1	\$800.00
		Station Remark: V2 1X NA DT PRG CHG.								
13	10/21-10/21	10P-1045P	CHANNEL 11 NEWS ON FOX53@10	:30	\$800.00	SU	1	1	1	\$800.00
14	10/16-10/22	11P-1130P	SEINFELD	:30	\$225.00	TU-F,M	4	1	4	\$900.00
15	10/16-10/22	1130P-12A	30 ROCK	:30	\$175.00	TU-F,M	2	1	2	\$350.00
16	10/21-10/21	1P-4P	NFL	:30	\$1,800.00	SU	2	1	2	\$3,600.00

---REPORT TOTALS---

Report Totals: 37 / \$23,520.00

---SALES MONTHLY TOTALS---

Oct 12: 37 / \$23,520.00

Sales Totals: 37 / \$23,520.00

Station Totals: 37 / \$23,520.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$235,200	CABL	0%	KDKA	35%	UNKN	0%	WPCW	1%	WPGH	10%
		WPMY	1%	WPXI	30%	WTAE	23%				

Rep Order# 9751001      Ver# 2      Status Returned  
EC'd Yes

Traffic Order# 1319026

Printed: 08/04/2012 1:38 PM  
Last Received: 06/15/2012 11:59 AM  
Showing Buylines: All Lines

Station WPGH-TV PITTSBURGH, PA  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
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Buyer Maura Gilroy  
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Books null  
Demos RA35+